

CORPORATE SOCIAL RESPONSIBILITY



Bethel General Insurance and Surety Corporation Strengthens CSR Efforts by Providing Food Packs to Victims of Severe Tropical Storm Kristine

October 26, 2024 – DSWD – Home for the Girls (DBB-B Dasmariñas Cavite City Region 4-A), Cavite City District Jail and Noveleta typhoon victims

In a genuine determination of its vow to community welfare, **Bethel General Insurance and Surety Corporation** reinforced its **Philanthropic Corporate Social Responsibility (CSR)** initiatives by strengthened support to the **DSWD – Home for the Girls** in DBB-B Dasmariñas, Cavite City during the onslaught of **Severe Tropical Storm Kristine**.

The Bethel volunteers persevered in extending food packets in the said area despite the difficult weather circumstances caused by the storm. A total of eight hundred (800) food packs were distributed in the said facilities to guarantee the recipients' safety and wellbeing during the disaster.

Bethel's consistent commitment to social responsibility, particularly during times of difficulty, has been shown by this outreach program. The program is an integral part

of the business's greater objective to make a significant impact on the communities it works with, reflecting its **CORE VALUES (DiDIT)**:

Dedication
Integrity
Dependability
Innovation
Teamwork

Program Overview and Objectives

The facilities were recognized as those who is need of urgent need for support, Bethel mobilized its resources to provide the food packs and emotional support to both residents and staff.

Impact on Society

The initiative made a meaningful and immediate impact on society—particularly on marginalized girls residing at the DSWD – Home for the Girls in Dasmariñas, persons deprived of liberty (PDLs) at the Cavite City Jail and to typhoon victims in the Noveleta area who were significantly affected by Severe Tropical Storm Kristine.

Beyond material donations, Bethel’s presence and interaction with the girls, PDLs and typhoon victims **fostered hope, emotional comfort, and a sense of being cared for**, which are critical for trauma-affected society, especially during emergencies.

This program served as a **model of private-sector compassion**, encouraging other companies and individuals to take action and support vulnerable sectors during times of need.

A Company-Wide Commitment

Through the integration of environmental and social programs into its corporate mission, Bethel Gen exemplifies the vital role businesses can play in fostering a more sustainable and equitable society.